



Guided Walks New Zealand E-Newsletter

8 JULY 2009

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Contact Us:

Guided Nature Walks Website:

<http://www.nzwalks.com>

Snowshoeing Website:

<http://www.snowshoeing.co.nz>

Email us at:

info@nzwalks.com

Category of Links:

<http://www.appellationcentral.co.nz/>

<http://www.qualmark.co.nz/>

<http://www.doc.govt.nz/>

WINTER NEWSLETTER 2009

Welcome to Guided Nature Walks newsletter.

Well the snow has fallen and we are busy this winter.

With our launch of Snowshoeing to Queenstown this year we are moving ever forward & upwards – literally! We have been rather busy hosting the world's media on our new winter product – Snowshoeing...

‘COME SNOWSHOEING THIS WINTER’

LAUNCH OF SNOWSHOEING TO QUEENSTOWN & NEW ZEALAND

Our launch of Snowshoeing to Queenstown was held on the evening of the 28th May and gathered a good crowd upstairs at the Pig & Whistle, Queenstown.

Many attendees were intrigued by the new style snowshoes, many believing



them to still look like tennis rackets. Some were interested enough to put their names down for a morning in the snow with us on the 5th June. Everyone had a great time and hopefully will be telling all their friends, guests and customers.

We have also had a lot of media attention lately due to the fact that Snowshoeing is something new to

Queenstown (not to mention New Zealand) and everyone wants to know about it and tell everyone about it! Here's one such article to check out in the [Queenstown Times](#) from Wednesday 10th JUNE.



On Monday 6th July an article by

Nick Churchouse from [The Dominion Post](#), was featured in 8 regional NZ newspapers in the business sections.

[Have a look at our snowshoeing video here](#)

<http://www.artistsite.com/>

*A website where artists
publish and display
their own work*

Have you noticed some of the Link addresses that we have used on this newsletter?

tinyurl.com/ Is a free URL redirection service that turns a long URL into a much shorter one.

Snowshoeing – it's not just a walk in the snow, it's an interactive experience where or clients learn how to build a table and chairs out of snow and sit in the mountains having lunch at the best table in town

FULL DAY PRICES: Departs 9am (lunch included)

Regular Price - Adult NZ\$170.00- Child (under 14) NZ\$100.00

Privately Guided Price - Adult NZ\$220.00 - Child NZ\$150.00

HALF DAY PRICES: Departs 8am OR 1:30pm

Regular Price - Adult NZ\$135.00- Child (under 14) NZ\$100.00

Privately Guided Price - Adult NZ\$200.00 - Child NZ\$150.00

Valid 1st Oct 2008 until 30th Sept 2010

Check out the full details and our **NEW DEDICATED WEBSITE:**

<http://www.snowshoeing.co.nz>

'APPELLATION COLLABORATION'

Nature Walk and Wine Tour

Guided Nature Walks and **Appellation**

Central Wine Tours have come together to

bring your clients this exclusive full day tour

where they'll see real drama in the scenery, hear the pristine silence of the high country, savour the scent of pure clean air and feel the pulse of the heart of Central Otago wine region.

A leisurely **Lakeshore Forest & Bird** guided nature walk through a New Zealand native forest, followed by **Boutique Wine Tour** through the boutique vineyards of Central Otago.

Go to our website...nzwalks.com

or Click here [Appellation Central Wine Tours](http://www.appellationcentralwine.com)



QUALMARK® ENDORSEMENT

As you are well aware, we are proud to be part of New Zealand tourism's official Qualmark® licensing system as an Endorsed Visitor Activity.

Qualmark® is New Zealand tourism's official mark of quality.

As a responsible tourism operator, this year we are going for the **Green Enviro Qualmark®**.

What is Green Enviro Qualmark®? I hear you say. *"Being a responsible business means having a balanced approach to economic, environmental and social priorities. For tourism businesses, we refer to this balanced approach as Responsible Tourism."*

"Endorsed" definition:

Professional and trustworthy

Click here for the [Qualmark Website](#)



REPORT ON OUR STOAT & RAT CONTROL EFFORT

Hooray! It's working.

The message from DoC is that, by working together the bird population in parts of New Zealand have now risen by 30% in a lot of places.

As you are aware introduced animal pests are a major threat to New Zealand's special native species, ecosystems and conservation lands.

Stoats are now considered "public enemy number one" for New Zealand birds.

Our traps that Guided Nature Walks have place around the Bob's Cove area near the Wakatipu lakeshore have caught a number of Rats and Stoats.

Control programmes to manage and remove animal pests are *essential* for the survival of New Zealand's special native species and ecosystems.

For more info on Stoats & trapping methods that we will be using go to the [DoC website](#)

Best wishes to you all,

Peter & Karyn Hitchman
Directors

GUIDED NATURE WALKS

100% PURE NATURE

****Specialists in small group & privately guided experiences****

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QUEENSTOWN

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